ALISON BROWN

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EDUCATION

Baylor University Waco, TX

BSFCS in Apparel Merchandising

Secondary Major Journalism, PR and New Media

Minor

Business Administration

Graduated Cum Laude

Maastricht University

Summer Study Abroad

SKILLS

- Adaptability
- Adobe Creative Cloud
- Analytical Thinking
- Attention to Detail
- Customer Service
- Google Suite
- Graphic Design
- Inventory Planning
- Leadership
- Merchandising
- Microsoft Excel
- Microsoft Suite
- Problem Solving
- Photography
- Photo Editing
- Retail Math
- Sewing
- Shopify
- Wholesale

WORK EXPERIENCE

League of Her Own, LLC - Family Assistant

New York, New York | March 2019 - Present

- Work with a choreographer to maintain schedules and resumes for family
- Contribute to household upkeep by grocery shopping, running errands, maintaining constant communication, and completing light housekeeping
- Provide child care, coordinating drop-off and pick-ups, preparing meals, aiding with school work and behavioral management

The Office of Dr. Leah Lagos - Executive Personal Assistant

New York, New York | January 2024 - February 2024

- Worked closely with Dr. Lagos managing administrative tasks, calendar scheduling, communications, and personal errands
- Created and streamlined systems for home and office for maximum efficiency and clarity for Dr. Lagos and her staff

Hill House Home - Full-Time Keyholder, Store Manager

New York, New York | Nantucket, Massachusetts | November 2022 - May 2024

- Provided excellent customer service to every single guest while maintaining an inviting and visually appealing store environment
- Collaborated with the management team to maintain daily store operations such as maintaining inventory, training new employees, and hosting pop-ins
- Routinely communicated cross-functionally with marketing, merchandising, operations, and customer care teams to ensure store occurrences were shared and handled efficiently and effectively
- Served as the Nantucket Store Manager during Summer 2023 where I took on every role necessary to ensure the success of the store; selling, scheduling, requesting and logging inventory, communicating with corporate, ordering supplies, filing receipts, daily sales reporting, and training team members

Tharanco Group - Administrative Assistant

New York, New York | October 2019 - March 2020

- Maintained and coordinated showroom schedule and operations
- Performed day-to-day receptionist and administrative duties
- Supported sales team by completing Excel spreadsheets, assisting in photo editing, managing samples for shipping and client meetings